



EVENTS

Small Law Firm Luncheon Growing Your Practice

Thursday, December 13, 2007
12:30-2 pm

Marketing on the Web to Generate Leads, Session 3: Mitch Tobol and Marsha Golden, both marketers with extensive Web backgrounds, will speak on "How to use the Web to market and grow your practice" - how to get noticed, make your site interactive, and measure your progress.

Moderator:
ROBIN KRAVITZ
Law Office of Robin Kravitz

Speakers:
MITCH TOBOL **MARSHA GOLDEN**
The Tobol Group DJD Golden

Registration by **December 10** is necessary. The fee, which includes lunch, is \$25 for members; \$35 for non-members. Please register online at www.nycbar.org

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SAVE THE DATE

Small Law Firm Luncheon
Effective Technology for the Small
Law Firm

January 17, 2008 12:30 - 2:00 pm

New York City Bar
www.nycbar.org

A NOTE FROM THE SLFC DIRECTOR...

There may be times when we are powerless to prevent injustice,
but there must never be a time when we fail to protest.
- Elie Wiesel

Dear Solo and Small Firm Practitioners,

As many of you already know, the New York City Bar Association was born in 1870, amid the tumultuous years following the Civil War and in reaction to many improprieties by corrupt judges and unsavory politicians. The text of the letter calling for its creation in 1869 cited the dire need to found an organization which would "sustain the profession in its proper position in the community, and thereby enable it ... to promote the interests to the public..." 137 years later, the New York City Bar remains true to its original goal.

Just in the month of November alone, the New York City Bar has been instrumental in the following important efforts:

1. **November 13, 2007** - Lawyers' Rally to Support Pakistani Lawyers and Judges. Watch the video at <http://www.nycbar.org/rally.htm>;
2. **November 7, 2007** - NYC Bar President Barry Kamins wrote a letter to General Pervez Musharraf, President of Pakistan, denouncing the suspension of the Pakistani Constitution, the removal of Supreme Court justices, the silencing of private news outlets and arrests of Pakistani Lawyers. To read the letter click here: http://www.nycbar.org/pdf/report/Musharraf_Nov7.pdf
3. **November 1, 2007** - NYC Bar made 25 recommendations for improving Town and Village Courts, also known as Justice Courts. Specifically NYC Bar Taskforce recommended that misdemeanor and summary eviction proceedings in these Courts should be heard by lawyer judges to ease the burden on litigants who face the loss of their liberty or their home. For more information click on: http://www.nycbar.org/PressRoom/PressRelease/2007_1101.htm

In addition to being at the forefront of the struggle for legal justice both here and abroad, the New York City Bar continues to provide valuable education and resources for lawyers in New York and other jurisdictions. On December 4, 2007, The Small Law Firm Center will present a Seminar on Challenges Facing Today's Law Firm. The keynote speaker, David Nersessian, is the Executive Director of Harvard Law School's Program on the Legal Profession. This program, which takes place on December 4, 2007 between 6:00 p.m. and 8:00 p.m., is free to members, includes food and is sponsored by Inspired Professionals LLC, a member benefit of the NYC Bar. To learn more or register for this program click here: http://www.nycbar.org/EventsCalendar/show_event.php?eventid=772

On December 13, 2007 members of the Small Law Firms' Committee will present a Luncheon Program on How to Market on the Web. To register for this program click here: http://www.nycbar.org/EventsCalendar/show_event.php?eventid=764

I would like to thank everyone who attended and participated in our 4th Annual Law Practice Management Symposium on November 1. The feedback was wonderful and you have all contributed to making it a success. Next year's Symposium will take place on November 12, 2008. If you have any comments and/or suggestions about next year's Symposium, please email me at aroytberg@nycbar.org.

I wish all of you a Joyous Holiday Season and a Happy New Year!

- Alla Roytberg, Esq.

**SMALL LAW FIRM FACILITIES -
A UNIQUE FREE BENEFIT
TO MEMBERS**

Attorney Work Space
Mon-Fri 9:00 am - 6:00 pm

Conference Room
Mon-Fri 9:00 am - 6:00 pm

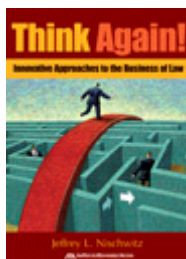
NOTE: Attorney Work Space is available on a walk-in basis, except during the hours of 12:00 p.m. and 2:00 p.m. Between 12:00 p.m. and 2:00 p.m. it must be reserved as a conference room. The Conference room can be reserved for 2 hour intervals daily except during the hours of 12:00 p.m. and 2:00 p.m. If you wish to reserve a conference room between 12:00 p.m. and 2:00 p.m. the Attorney Work Space currently serves as a secondary conference room during those times. To make a reservation contact the reference desk of the Library at (212) 382-6666 or email mirvis@nycbar.org.

NOTE: Although the Small Law Firm Center is now in operation, renovations at the NYC Bar Association Building have not yet been completed. After completion of renovations the Small Law Firm Facilities will again become available to members during evening hours.

Small Law Firm Center

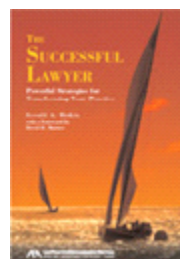
DECEMBER 2007 NEWSLETTER

ABA BOOKS OF THE MONTH - 15% DISCOUNT FOR MEMBERS



Regular Price:
\$84.95 USD

Member Price:
\$72.00 USD



Regular Price:
\$84.95 USD

Member Price:
\$72.00 USD

To order books please email aroytberg@nycbar.org

Challenges Facing Today's Law Firm

Tuesday, December 4, 2007, 6pm - 8pm

Keynote Speaker:

DAVID NERSESIAN, JD/PhD

Executive Director of Harvard Law School's Program on the Legal Profession

Dr. Nersessian will speak on Challenges Facing Today's Law Firm, ranging from mergers and non-traditional competition to training and mentoring new lawyers. The event is brought to you by Inspired Professionals LLC (<www.InspiredProfessionals.com>), a member benefit of the NYC Bar Association. The firm advises attorneys on Law Practice Management from the perspective "who" as well as "what" they know, using a multi-disciplinary approach that integrates business, engineering, and law. The firm has authored the upcoming American Bar Association (ABA) publication The Mobile Office for Attorneys.

The event is free to members and includes food. The fee for nonmembers is \$35 and will be collected at the door. To RSVP, please email NYCbar@InspiredProfessionals.com

SPECIAL CLE DISCOUNTS

FOR MEMBERS WHO PRACTICE IN FIRMS OF FEWER THAN 10 ATTORNEYS

EFFECTIVE NOVEMBER 1, 2007

- Individual CLE passport for attorneys in firms with fewer than 10 lawyers allows them to **attend/purchase 2 programs and receive the 3rd one for free** [A significant saving from the general passport where you pay for 5 programs and get the 6th one free]
- For firms with fewer than 10 lawyers the **20% discount on CLE programs applies if 2 or more attorneys attend** the same program. [For larger firms 4 lawyers need to register to get the discount]
- For those who experience financial hardship, the NYC Bar makes **scholarships** available for traditional & non-traditional program formats. To be considered for a scholarship, an application must be submitted in writing at least three (3) weeks before the date of the CLE program.
- **50% Discount on DVDs of live programs** which are viewed in the library. Attorneys must pre-register at least one day in advance to view the DVD. To view a DVD, please call Tiffany Mummy at 212-382-4708 or customer service at 212-382-6663. Prepayment for the DVD is required. You can pay by credit card over the phone. The DVD and book will be in the Library on the 4th floor. A computer will be made available but if you prefer feel free to bring your laptop. In order to guarantee the DVD and book are in stock, we request you give us as much advance notice as possible.

NYC BAR EVENTS OF INTEREST

Challenges Facing Today's Law Firm

December 41, 2007, 6-8 pm

Free to Members - includes light dinner

A World of Opportunity: International Pro Bono and Public Service

December 5, 2007, 6-8 pm

Small Law Firm Luncheon: Growing Your Practice - Marketing on the Web

December 13, 2007 12:30 - 2 pm

CLE PROGRAMS OF INTEREST

The Modern Family. . .Emerging Law Affecting Married Couples, Domestic Partners, Singles, Seniors, And Animal Companions

December 3, 2007, 6-9 pm

What Do The Attorney Advertising Rules Mean Now?

December 6, 2007, 6-8 pm

Wealth Optimized: Tips & Strategies For Evaluating, Partnering With & Recommending Financial Advisors

December 10, 2007, 6-9 pm

Legal Malpractice Litigation & Risk Management: What Every Attorney Must Know To Manage & Reduce These Claims

December 11, 2007, 9 am -12:45 pm

Legal Ethics: What You Don't Know Can Hurt You

December 19, 2007, 9 am -12 pm

BENEFITS FOR SOLOS AND SMALL FIRMS

HeinOnline (Free Remote Access)

Solo practitioners and members in firms with less than 25 attorneys may access the HeinOnline database from their home or office computers free of charge.

HeinOnline is an award winning web-based database that allows you to browse or search libraries containing law reviews and other historic legal materials in PDF image-based format. The following is a brief description of the libraries available:

Law Journal Library - Provides access to over 1,200 law reviews and journals. Most of these periodicals are available from their inception to within the last one or two years.

Federal Register Library - Provides access to the Federal Register (including indexes) from 1936-forward. This library also contains the *Code of Federal Regulations* (CFR) from 1938-1983, the *Weekly Compilation of Presidential Documents* from 1965-forward, the *Compilation of Sections Affected* from 1949-2000, the Administrative Procedure Act (1944-1946), the *Code of Emergency Federal Regulations* Vol. 1 (1965), and the *United States Government Manual* (1935-2005).

Treaties and Agreements Library - Contains both official treaty publications such as the *United States Treaties and Other International Agreements* (UST) as well as unofficial treaty publications such as the *KAV Agreements*. This database has more than 18,000 records of treaties and agreements that are in-force and no longer in-force as well as published and unpublished. Also includes Guide to the *United States Treaties* in Force beginning with 1982.

U.S. Attorney General Opinions Library - Includes the Official Opinions of the Attorneys General of the United States, volumes 1-43 (1791-1982), the Opinions of the Office of Legal Counsel of the United States Department of Justice, volumes 1-20 (1977-1996) and Digest of the Published Opinions of the Attorneys-General, & of the Leading Decisions of the Federal Courts, with Reference to International Law, Treaties and Kindred Subjects (1877).

U.S. Federal Legislative Histories Library - Contains a *Legislative History Title Collection*, which provides access to the complete federal legislative histories of such acts as the Americans with Disabilities Act of 1990, the Employee Retirement Income Security Act of 1974, and the Railway Labor Act of 1926. In addition, the Library contains *Sources of Compiled Legislative History*, a federal legislative history finding aid.

U.S. Presidential Library - Contains the Title 3, The President (1936-2001) of Code of Federal Regulations (CFR), Public Papers of the Presidents of the United States (1931-2001), Economic Reports of the President (1947-2006), Weekly Compilation of Presidential Documents (1965-2005), List and Index of Presidential Executive Orders (1789-1941).

U.S. Statutes at Large Library - Contains the public and private laws enacted by the Congress in order of the date of passage. Contents include all treaties and international agreements approved by the Senate, the text of the Declaration of Independence, Articles of Confederation, the Constitution, amendments to the Constitution, and presidential proclamations. The database covers 1789-1799 to 2001-2002 (Volumes 1-116) (except for treaties and international agreements after 1948, which can be found on HeinOnline's *Treaties and Agreements Library*). The database is browseable by volume, popular name, Indian Treaty, or "Other Treaty" (refers to the treaties entered into between the United States and another country).

U.S. Supreme Court Library - Contains three Official Reports: *U.S. Reports* Vols. 1-540 (1754-2003), *U.S. Reports Preliminary Prints* Vol. 535-543 (2002-2005), and *U.S. Reports Slip Opinions* (2002-current). In addition, access is provided to the following resources: *Guide to the Early Reports of the Supreme Court of the United States* Vol. 1 (1995) and two periodicals - *Supreme Court Economic Review* (George Mason University) Vols. 1-8 (1982-2000) and *Supreme Court Review* (University of Chicago Press) (Vols. 1960-2000).